



REPUBLIKA NG PILIPINAS  
TANGGAPAN NG PANGULO

Pangasiwaan Sa Pagpapaunlad Ng Kalakhang Maynila  
(Metropolitan Manila Development Authority)



**METRO MANILA COUNCIL**

MMDA Resolution No. 08-12  
Series of 2008

**REQUESTING THE CONGRESS OF THE PHILIPPINES TO GRANT THE METROPOLITAN MANILA DEVELOPMENT AUTHORITY A FRANCHISE TO OPERATE A RADIO BROADCAST STATION**

**WHEREAS**, pursuant to Republic Act No. 7924 the Metropolitan Manila Development Authority (MMDA) is tasked to administer the affairs of Metropolitan Manila concerning metro-wide services;

**WHEREAS**, among the formidable tasks that have to be carried out in an urban setting like Metro Manila such as traffic and transport management, flood control, solid waste management, health and environmental improvement and public safety require a facility and mechanism to reach out to the population for such programs to be successful and cost-effective;

**WHEREAS**, in the implementation of the Authority's functions, tasks and programs, it was established that public information and education play a vital role in ensuring the people's cooperation and compliance to the regulatory measures that are established by the Authority to address the impact of traffic congestion, environmental degradation and risks due to natural and man-induced hazards;

**WHEREAS**, the establishment of a radio broadcast facility by MMDA offers a cheaper, wider coverage, flexible and a sustainable mode in communicating to the public its objectives and program mechanisms;

**WHEREAS**, MMDA had already invested in the equipment and transmitter facilities of an AM Broadcast Station and currently leasing the airing rights of the Banahaw Broadcasting Company which is presently under the operational control of the Presidential Commission on Good Government;

**WHEREAS**, it would be less expensive for the Authority to have its own communication facility/station by obtaining a franchise from Congress to operate such radio broadcast facility;

**WHEREAS**, the Metro Manila Council agrees and recognizes the importance of establishing such communications facility to serve as a tool in promoting sound urban psyche and practices among its inhabitants and transient guests.

MMDA Building, EDSA, Makati City  
Contact Nos.: 882-4151 to 77, Metrocall "136" \* Fax No. (632) 8822628  
Website: [www.mmda.gov.ph](http://www.mmda.gov.ph)

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**NOW, THEREFORE**, be it resolved as it is hereby resolved, pursuant to Section 6 of RA 7924, that the Council hereby requests the Congress of the Philippines to grant the Metropolitan Manila Development Authority a franchise to operate a Radio Broadcast Station, subject to the conditions it may set forth.

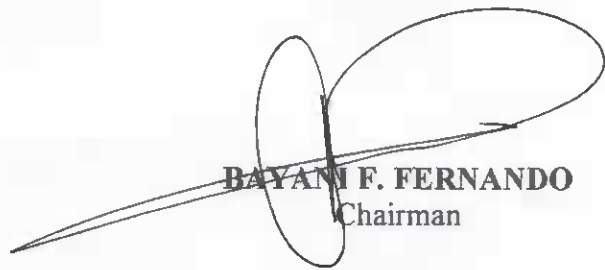
**RESOLVED FURTHER**, that a copy of this Resolution be provided to the Congress of the Philippines in support of MMDA's application for a Franchise to Operate a Radio Broadcast Station.

**RESOLVED FURTHERMORE**, that the communication facility shall be utilized for information dissemination relative to the seven (7) metro-wide services of the Authority and shall not in any way be used for political advertisement.

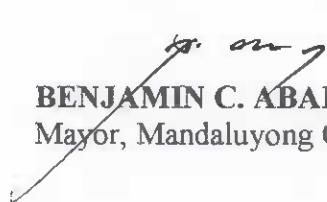
**RESOLVED FINALLY**, that the Chairman and the Officials of the Authority are hereby authorized to appear before Congress in its deliberations and proceedings relative to the subject request.

This Resolution shall take effect upon approval.

**APPROVED** this 4<sup>th</sup> day of **September** 2008, in Makati City, Metro Manila, Philippines.




**BAYANI F. FERNANDO**  
Chairman



**BENJAMIN C. ABALOS, JR.**  
Mayor, Mandaluyong City



**VERGEL A. AGUILAR**  
Mayor, Las Piñas City



**FELICIANO R. BELMONTE, JR.**  
Mayor, Quezon City




**FLORENCIO M. BERNABE, JR.**  
Mayor, Parañaque City


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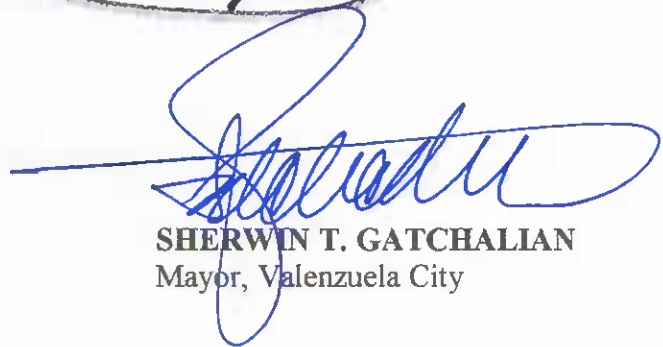
**JEJOMAR C. BINAY**  
Mayor, Makati City

**ENRICO R. ECHIVERRI**  
Mayor, Caloocan City

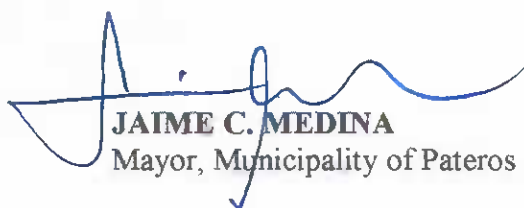
  
**JOSEPH VICTOR G. EJERCITO**  
Mayor, San Juan City


  
**ROBERT C. EUSEBIO**  
Mayor, Pasig City

  
**MA. LOURDES C. FERNANDO**  
Mayor, Marikina City

  
**SHERWIN T. GATCHALIAN**  
Mayor, Valenzuela City

**ALFREDO S. LIM**  
Mayor, City of Manila

  
**JAIMÉ C. MEDINA**  
Mayor, Municipality of Pateros

  
**CANUTO S. ORETA**  
Mayor, Malabon City

  
**ALDRIN L. SAN PEDRO**  
Mayor, Muntinlupa City

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METROPOLITAN MANILA DEVELOPMENT AUTHORITY A FRANCHISE  
TO OPERATE A RADIO BROADCAST STATION**

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**TOBIAS REYNALD M. TIANGCO**  
Mayor, Navotas City



**SIGFRIDO R. TINGA**  
Mayor, Taguig City



**WENCESLAO B. TRINIDAD**  
Mayor, Pasay City



**HERBERT M. BAUTISTA**  
Chairman, Metro Manila Vice Mayors League



**SERAFIN Y. BERNARDINO**  
President  
Metro Manila Councilors League