



METRO MANILA COUNCIL

MMDA Resolution No. 08-02 Series of 2008

APPROVING THE ENHANCED ORGANIZED BUS ROUTE PROJECT OF THE MMDA USING THE RADIO FREQUENCY IDENTIFICATION TECHNOLOGY

WHEREAS, among the traffic management measures designed and being implemented to decongest Metro Manila's thoroughfares particularly EDSA, is the MMDA Organized Bus Route (OBR) Project approved by the Metro Manila Council by virtue of MMDA Resolution No. 03-28, S. 2003;

WHEREAS, for the past four (4) years during the implementation of the project, a considerable gain had been achieved to meet its objectives and yet there are still problems being encountered that undermine the effectiveness of the system which include among other things, the manual form of trips recording, monitoring and apprehending violators that can hardly cope with the magnitude of task at hand covering 2,900 bus units that accumulate no less than 32,000 record of trips daily;

WHEREAS, there is a need to upgrade the procedures and use appropriate Information and Communication Technology (ICT) that will provide the desired level of efficiency that can track the buses covered under the OBR Project;

WHEREAS, the Enhanced OBR system (initially along EDSA) shall employ the Radio Frequency Identification (RFID) Technology, and install transponders and readers on buses and designated points in the terminals and thoroughfares while the application and other software components shall be housed at the MMDA Operations Control Center to be operated by trained OBR staff;

WHEREAS, the Enhanced OBR Project also involves establishing dedicated lanes for buses, improving designated OBR terminals, check points and bus loading and unloading bays and establishing and/or improving existing road furniture and facilities to ensure smooth operation of buses and provide ease to the commuters;

WHEREAS, Section 3(b) of RA 7924 provides that the scope of MMDA services involves transport and traffic management which includes the formulation, coordination

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and monitoring of policies, standards, programs and projects to rationalize the existing transport operations, infrastructure requirements, the use of thoroughfares, and promotion of safe and convenient movement of persons and goods; provision for the mass transport system and the institution of a system to regulate road users; administration and implementation of all traffic enforcement operations, traffic engineering services and traffic education programs, including the institution of a single ticketing system in Metropolitan Manila;

WHEREAS, the Metro Manila Council, in session duly assembled, after due deliberation, recognized the significance of the Enhanced OBR system in improving the effectiveness and efficiency of the OBR Project;

NOW, THEREFORE, be it resolved as it is hereby resolved, pursuant to Section 6 of Republic Act No. 7924, that the Council hereby approves the Enhanced Organized Bus Route Project Using The Radio Frequency Identification Technology (RFID).

RESOLVED FINALLY, that the Chairman may issue or revise the Existing Implementing Guidelines of the OBR in order to effectively implement the Enhanced OBR Project.

This Resolution shall take effect upon approval.


DONE this 24th day of January 2008, 2008 in Makati City, Metro Manila, Philippines.


BAYANI F. FERNANDO
Chairman

BENJAMIN C. ABALOS, JR.
Mayor, Mandaluyong City


VERGEL A. AGUILAR
Mayor, Las Pinas

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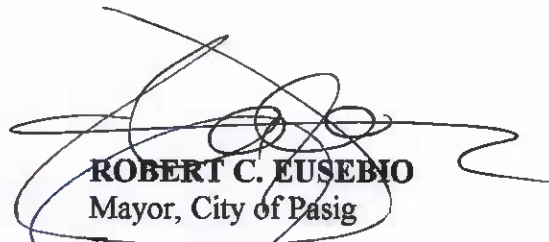

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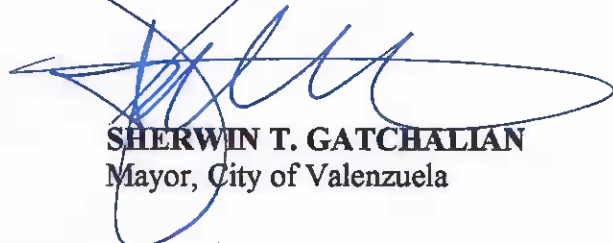
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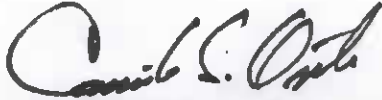

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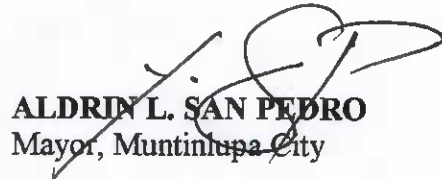
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Mayor, City of Malabon

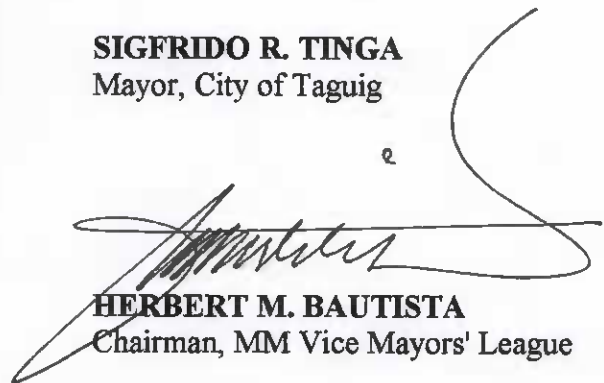


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Mayor, Muntinlupa City

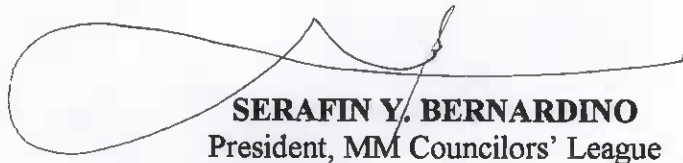
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